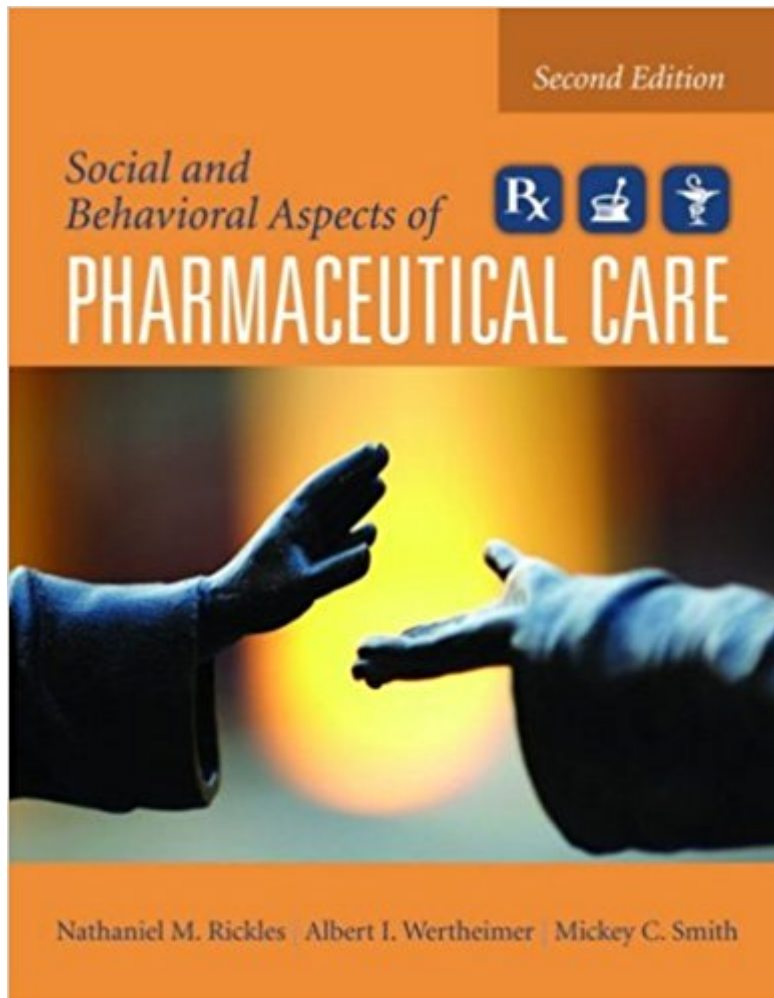




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# Social And Behavioral Aspects Of Pharmaceutical Care



## Synopsis

This thoroughly revised second edition of *Social and Behavioral Aspects of Pharmaceutical Care* offers a comprehensive overview of the social-economic aspects of pharmaceutical care. This new edition provides both the pharmacy student and practitioner with established principles from the social and behavioral sciences, along with current findings and examples of cases and reports of applications of these principles. Theoretical models and practical examples are included to elaborate the pharmacist's role in identifying patients' non-compliant behavior and managing drug-related problems. This valuable text includes clinical, economic, and humanistic considerations that are essential to pharmacy students and practicing pharmacists. This essential text also features a special focus on public health and the involvement of caregivers in facilitating behavioral change. *Social and Behavioral Aspects of Pharmaceutical Care, Second Edition* will help readers consider how organizations and social systems impact patient experiences with medications, contributing to an improved system of pharmaceutical practice and care.

## Book Information

Paperback: 484 pages

Publisher: Jones & Bartlett Learning; 2 edition (March 25, 2009)

Language: English

ISBN-10: 0763764086

ISBN-13: 978-0763764081

Product Dimensions: 8.7 x 6.9 x 1.2 inches

Shipping Weight: 1.6 pounds

Average Customer Review: 4.6 out of 5 stars 2 customer reviews

Best Sellers Rank: #115,543 in Books (See Top 100 in Books) #18 in Books > Textbooks > Medicine & Health Sciences > Medicine > Clinical > Chemotherapy #78 in Books > Medical Books > Medicine > Internal Medicine > Oncology #142 in Books > Textbooks > Medicine & Health Sciences > Allied Health Services > Pharmacy

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